

## KEYNOTE SPEAKERS



### **Campbell Such**

**Founder and CEO of Integration Catalyst and  
Creator of the Integration Catalyst Method**

Campbell is enthusiastic, compelling, knowledgeable, and hugely experienced. His whole focus and passion are helping motivated professionals learn how to acquire and internalise, the skills they need for success. Powerful practical skills his clients actually use. His secret: delivering transformation not information, through coaching, mentoring, assessments, workshops, and online programs.

Campbell has had over 30 years' experience and has worked across both small, medium, and large organisations in NZ and internationally. Prior to Integration Catalyst, his previous role was as GM IT for Bidfood. NZ's most successful wholesale food distribution business and a top 50 company in NZ with turnover of over NZ\$1 Billion

He started surfing at 12 years old, and still has the passion. He and his wife run Gifts for Kids, a charity that provides gifts for children, who through no fault of their own wouldn't otherwise get a single present for Christmas.

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### **Gavin Smith**

**Iwi Engagement Ranger  
Department of Conservation**

I descend from of Ngati Pourou and Ngati Kahanungu, nurtured and raised by the peoples of Tauranga Moana. I began my journey in 2002 working first in Maori Youth Suicide prevention. I have worked for a number of Maori health providers, in Public Health Promotion, Youth Work and Social Work roles throughout Tauranga Moana.

I now work as an Iwi Engagement Ranger for the Department of Conservation where the sustainability of the environment and conservation are still very focused on the sustainability of the people.

The thoughts I share have been gathered over a career of engaging whanau hapu and iwi in a multitude of levels from around the country, my korero is strengthened based firmly within the conversations of Tauranga Moana.

## PANELLISTS



### **Dr. Angela Feekery**

**Senior lecturer in the School of Communication, Journalism and Marketing  
Massey University**

Angela teaches a large first-year course delivered in-person (blended learning) and wholly online for distance learners. She sees learning as a partnership between teachers and students and is passionate about supporting students to become capable communicators and ethical users of information. Her research focus is information and digital literacies in academic and professional contexts. Angela aims to foster connectedness in both research and teaching through collaboration and authentic learning opportunities, basing tasks and assessments on real-life contexts and materials as much as possible.



### **Patricia Hubbard**

**Professional Teaching Fellow  
University of Auckland**

Patricia obtained her Bachelors' degree in business administration and a Master of Business Administration in the USA. Patricia has a strong background teaching and consulting in management, organization development and the integration of technology and people. She enjoys the challenge of delivering blended and online courses as she has worked with those courses since 2013. She has over eight years of experience in education management which included automation implementation, budgeting and human resource aspects. Patricia's research passion is the impact of integrating technology and automation with people.



**Dr. Lehan Stemmet**  
**President**  
**Auckland Institute of Studies (AIS)**

Coming from a diverse commercial senior management background, Lehan has spent the last decade in tertiary education in various roles including Head of Department and Associate Dean roles where he has led large teams and departments for both undergraduate and postgraduate management programmes. He has taught a range of undergraduate and postgraduate management courses to young students as well as senior executives and is currently also mentoring doctoral level students. He has experience as a student, lecturer, and leader in blended learning environments.



**Ash Harder biography**  
**Brand and Communications Manager and Ethics Manager**  
**Sharp**

Ash Harder is the Brand and Communications Manager, as well as the Ethics Manager, for Sharp New Zealand. There, she focuses on the ongoing marketing of Sharp's sterling brand, while also supporting the internal growth of Sharp's ethics programme, including internal communication and governance.

Growing up in rural Canada, Ash always dreamed of travelling the world. Following high school, she gained several invaluable years of marketing experience in the European commercial property sector in Central London. After meeting and marrying her British husband they made the move to Oceania, first in Sydney and then moving to New Zealand to work for Sharp. Ash now lives in Auckland with her husband, four cats, and 68 house plants.

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**Madelize Bekker**  
**Founder and Managing Director**  
**EduMaxi Ltd**

Madelize Bekker is a highly successful entrepreneur, intercultural team builder, and a leader in the area of international education and education technology. Her professional experience includes global business development, planning, designing and implementing digital and print-based learning solutions for local and international clients, including LEGO, Cambridge English, New Oriental Education Group China,

McGraw-Hill Education, and British Council. She also coaches and facilitates workshops in academic and corporate environments.

During her studies towards a Master of Technological Futures through Tech Futures Lab in Auckland (2018), her focus has been on the sustainability of New Zealand SMEs through the sharing economy.



**Michael van der Merwe**  
**Business Development Manager**  
**Abilities Group**

Prior to moving from South Africa to New Zealand in 2006 I worked in the IT hardware /peripheral industry for over 15 years selling hardware solutions to various corporate companies and government agencies across Africa.

During the past 11 years in New Zealand I have been successfully negotiating e-waste recycling contracts with various corporate clients and government agencies. In my previous role as the New Zealand Business Manager for Sims Recycling Solutions I also secured the 2010 E day NZ Government Tender and the 2013/2014 TV Take Back Government Tender. Both these projects presented various challenges at the time and were completed in time and within budget with the best environmental outcomes possible.

I am excited that in my current role with Abilities Group I can offer a diverse range of services that offer various recycling, data and brand destruction solutions for all e-waste products, batteries, packaging to everyone but also the opportunity for my clients for giving our people with disabilities a reason to feel proud and valued, and that's something truly worth sustaining.

## WORKSHOP GUEST SPEAKERS



**Brian Bernard**  
**Regional Manager**  
**Absolute IT Recruitment**

He has over 30 years of experience in the IT industry and has an international background from both the UK and USA. He has experience in general and sales management, strategic planning, as well as the expansion of customer and partner initiatives.

Brian has been part of the Absolute IT management team since 2008, his responsibilities include business development, client engagement and management of staff in our Waikato & Bay of Plenty office.



**Kirsten Corson**  
**Co-Founder and Executive. Director**  
**Zilch Car Sharing**

Kirsten has a passion for sustainable mobility. She has co-founded a sustainable fleet consulting business and sustainable fleet finance business. Along with that in 2018 with her business partner David Jenkinson, they launched the biggest deployment of pure electric cars and chargers NZ had ever seen with EV car sharing in Christchurch. Zilch offers Zero Emission Vehicles when you need them - an alternative to ownership for everyday use. Their service works with businesses to optimise their fleets to save dollars and carbon. “Less cars, less congestion, less air pollution, less capital tied up in underutilised assets, safer roads, ...we need to challenge ourselves to make smarter decisions with mobility,” says Kirsten.

## MASTER OF CEREMONIES (M.C.)



**Flavio Hangarter**  
**Creator**  
**Selfstarters Academy**

Flavio loves entrepreneurship and technology. He is an entrepreneur and creator of Selfstarters Academy, a place for business owners to develop their entrepreneurial capabilities.

Flavio's experience spans over fifteen years of businesses development in the Telecommunication and Technology industry, including seven years of programme design, coaching and facilitating venture teams in technology accelerators. Flavio is a regular speaker on entrepreneurship and innovation and has a tough time saying no to young entrepreneurs.

## PAPER PRESENTERS

**Amber Paterson**  
**Otago Polytechnic**

Amber is part of the Learning and Teaching Development Team at Otago Polytechnic and her role is the Learner Capability Operations Co-ordinator. Amber is a writer of the Otago Polytechnic EduBits, with a focus on Learner Capabilities, and the UNESCO Sustainable Development Goals. Amber also facilitates on the Fundamentals course as part of the Graduate Diploma of Tertiary Education as well as does academic supervision for the Business School students. Prior to 2019, Amber was a Deputy Principal at a local primary school and completed her Master of Education in 2017.

**Title of presentation:**

How can Learner Capabilities create sustainable learners and graduates?

**Dr. Ankita Mookherjee**  
**Assistant Professor of Sociology**  
**West Bengal College Service Commission**  
**Government of West Bengal, India**

A doctorate in Sociology from Jawaharlal Nehru University, New Delhi, India Ankita has taught in various leading universities in India including University of Delhi and St. Xavier's University, Kolkata. Ankita has worked in various consulting capacities with national and international organisations of repute on key issues such as homelessness, gender equality, local governance, sustainable development and community resilience. In this she has extended her expertise to organisations such as CoRE, USA; SwitchOn; Action Aid India and Directorate of Census, Government of India. She has presented her research work in various national and international forums in India, Singapore, Australia and New Zealand. Ankita publishes regularly on issues that she is passionate about. Her writings range from questions of citizenship and identity to resource governance and community resilience.

**Radhika Ralhan**  
**Atlas Corps Fellow USA 2020**

A trained Sociologist (M.Phil.) from Delhi School of Economics, Radhika's expertise in the sustainability has been defined by her engagement with European Commission LeNS (Learning Network on Sustainability) which she took part in at the premier Indian Institution of Technology (IIT Delhi). She has worked in global consortiums with key institutions from Netherlands, Italy, Finland, China and Thailand. Radhika has successfully extended her expertise from programmes to policy, and has been appointed as a key drafting expert by the Bureau of Indian Standards (BIS) Government of India (GOI) to formulate the first of its kind Corporate Social Responsibility Standards in India and in the world, for the instituted MSD10 Panel on Social Responsibility. She has presented her research work on sustainable consumption in Milan, Istanbul, and Copenhagen and has taught courses on Cultural Consumption, Sociology at prominent universities such as IHM, Pusa and Jamia Millia Islamia, New Delhi. In a career spanning a decade she has established her expertise in Sustainable Service Systems, Circular Economy models, Sustainable Consumption SDGs, Corporate Social Responsibility and Strategic Impact initiatives.

**Title of presentation:**

Reduce, repair and recycle: Reflections on e-waste management between India & New Zealand

**Arthur Lewis**  
**IT Tutor**  
**Aspire2 International**

Arthur completed his Masters in Computer Science from the University of Auckland in 2016. His primary research interests include Computer Science Education. He has worked full time and also contractually for over 4 years as a software engineer for different New Zealand IT organisations. Besides, this he has over 5 years of tertiary teaching experience as a Computer Science/IT tutor at the University of Auckland and NZ based PTEs. Arthur is currently working in Aspire2 International as a tutor in the IT Faculty and also supervises the industry projects for Level 7 IT students.

**Title for presentation:**  
Integrated Development Environments (IDEs) for Novice Programmers

**Dr. Kaylie Chiu-Pih Tan**  
**Senior Business Management Lecturer and Research Coordinator**  
**Aspire2 International**

Besides her role at Aspire2 International, Kaylie is also a contracted Master Thesis Supervisor. She holds a PhD in Industrial and Organisational Psychology (NZ), M.A. in Human Resource Management (USA), B.A in Human Resource Development with a minor in Social Science (USA), Professional Certificate in Organisational Change and Quality Improvement (USA), and Graduate Certificate in Antarctic Studies(NZ). As a researcher, journal/book reviewer, educator, administrator, and visiting scholar, Kaylie is interested in research relevant to human resource management and development, organisational change and behaviour, workplace learning, and human adaptation in different settings.

**Title of presentation:**  
Sustainable human resource management in COVID-19 pandemic: Implications on New Zealand enterprises for future research

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**Mahreen Baloch**  
**Business Tutor**  
**Aspire2 International**

Mahreen has recently completed her Masters of Business in HRM & Employment Relations from AUT University with first class honours. Her research interests include workplace diversity & inclusion in New Zealand; immigration & employment mainly focusing on intersectionality between gender and identity in New Zealand workplace. Her recent research study brought a constructive dimension to the study of women at work and their organisational contributions to New Zealand social enterprises. Mahreen's potential study uses interdisciplinary perspective that explores tourism industry recognition and recovery, refugees' lived experiences in New Zealand workplaces. She is a member of Beta Gamma Sigma, an international business honour society, US.

**Title of presentation:**

Risk, Recovery, and Resilience Journey: Path to sustainable recovery and restarting of the New Zealand tourism industry

**Richard Midgley**  
**Programme Leader**  
**Aspire2 International**

Richard Midgley holds a Masters in Computing and Post Graduate Qualifications in Management, Education and Coaching obtained whilst working for 10 years as a UK Senior University Lecturer, Programme Leader and Programme Developer. Currently, he is the Programme Leader for the Graduate Diploma in Applied Management in the Faculty of Business and Technology at Aspire2 International. His research interests are involved in making small business more productive using contemporary methodologies through emerging disruptive tools, technologies and techniques. He also teaches at Level 7 in the areas of operations, project and applied management.

**Title of presentation:**

Sustainability: A Challenge for Aotearoa Logistics Enterprises

## Sonia Nair

Sonia Nair has successfully completed Master of Communication degree from Griffith University and Master of Business Administration (Operations and Logistics) qualification from Auckland Institute of Studies. She has received Academic Excellence Certificate in Postgraduate Studies in Business Administration. She has work experience as a Content Developer for digital platform, in logistics and brand management fields. She loves reading, writing, researching on a relevant topic she finds interesting, travelling, drawing as well as creating and recycling things that get discarded like making a bookmark out of a cloth tag. Sonia would also teach some students voluntarily while pursuing higher studies.

**Title of presentation:**

Sustainability of an Organization in Pandemic Times

## Sunil Lakhani

**Senior Lecturer**

**Auckland Institute of Studies**

Sunil has been involved with business valuations, capital markets, and strategic advice pertinent to mergers and acquisitions. His unique skills include financial modelling, business valuations, financial analysis, strategic management analysis and business forecasting.

Sunil is a senior lecturer in finance and a supervisor of postgraduate students at the Auckland Institute of Studies. He is also the coordinator for finance courses in the Business Administration Programme. In research areas, Sunil's profile comprises peer-reviewing work, conference presentations, guest lecturing to university research students, and supervision of postgraduate finance students. Sunil has publications in the areas of accounting and finance, and his key areas of research interest include business strategies, business forecasting and business valuations.

**Title of presentation:**

Sustainable Growth, Debt Capacity and Value Relevance