



Business &

Management



Study in Auckland



Level 7-8 programmes

# What can I study?

**Level 7**

**Graduate Diploma in Applied Management**  
(Level 7)

**Level 8**

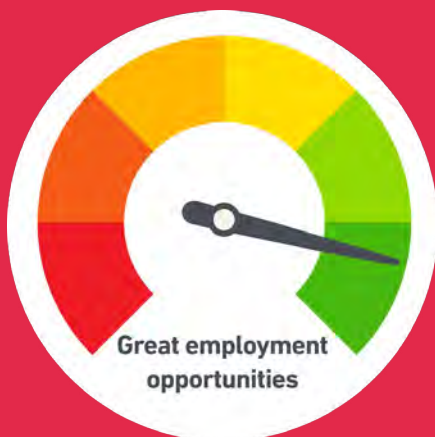
**Post Graduate Diploma in Digital Transformation in Business**  
(Level 8)

## Where can a career in business & management take you?



Salary Scope: \$47k - \$90k+\*

Advanced Studies Salary Scope: \$74k - \$250k+\*



### Job Opportunities:

**GOOD** - The chance of getting a job business or management role is good due to current demands from employers.

\* Salaries information sourced from [www.careers.govt.nz](http://www.careers.govt.nz)



# Graduate Diploma in Applied Management (Level 7) (with Specialisations)



NZQA Approved & Accredited GDAM (L7)



Delivered by Aspire2 Education, Auckland

120

Credits (equivalent to 1 academic year)

Please contact Aspire2 International for intake dates and specialisations available

Do you have qualifications or experience in business management? This diploma is your step up. Graduates of this qualification will acquire knowledge and skills to pursue managerial roles in specific business sectors within New Zealand or internationally.

Graduates also have the opportunity to pathway to further study towards degree programmes across a number of business disciplines or towards professional qualifications at a range of tertiary institutions both in New Zealand and abroad.

## Papers

Core Papers

- Managing People & Organisational Behaviour
- Business and Marketing Communication
- Applied Accounting and Budgeting
- Strategic Operational Management

Elective Papers

### Retail Management:

- Functions of Retail Management
- Retail Customer Orientation

### Project Management:

- Managing Projects
- Project Quality Assurance

### Tourism and Hospitality Management:

- New Zealand Tourism Management
- Tourism and Hospitality Industry
- Strategic Management

## Specialisations

Retail Management, Tourism and Hospitality Management, Project Management

For international students: If you are coming from overseas, to be eligible for this course you must:



Be 20 years of age or older

IELTS™

Provide evidence of an IELTS band score of at least 6.0 Academic, with no score lower than 5.5



Pearson

Have a Pearson Academic Test score of 50 and above with no individual band score less than 42

Language Cert

Complete C1 Expert International ESOL Written (LRW) PASS with no less than 25/50 in each skill and Spoken (S) PASS

## Eligibility

This programme is open to anyone aged 20 and over.

- Students must have successfully completed an undergraduate degree or higher; or provide evidence of equivalent practical, professional or educational experience (academic board approval required).

## Programme Outcome

The programme enables graduates to enrich their business skills or pursue higher studies and professional development opportunities. The programme will enable graduates to pursue professional positions in the area of business and management in specialised areas in the New Zealand business economy.

Graduates will be supported by their choice of specialisation studies in this programme to demonstrate a sound understanding of relevant academic theories and models as well as contemporary management approaches in the relevant business sectors. You can find out more at the relevant course page at [aspire2international.ac.nz](http://aspire2international.ac.nz)

## Employment Pathways

Study with Aspire2 International opens doors for employment in New Zealand and Internationally. Our graduates are sought after by industry. Our Aspire2 Work team will support you in your employment search with one of our industry leading employer partners.

Graduates of this qualification will have a firm understanding of core business concepts coupled with practical skills acquired through their specialisation strands, research and applied knowledge. They will be able to work effectively in entry to mid level management roles across a wide range of sectors both large and small, in established and start-up organisations.

Potential Employment Pathways . . .



### Retail Management

Merchandise Manager  
Store Manager  
Sales Manager  
Customer Service Manager

### Tourism and Hospitality Management

Restaurant / Food Service Manager  
Convention Centre / Events Manager  
Tourism and Travel Marketing Manager  
Hotel Manager

### General Management

Human Resources Manager  
Project Manager  
Marketing Manager  
Communications Manager

## Additional Information

View pages 45–49 for information on our enrolment process, student policies and procedures. For current EER information please visit [www.aspire2education.ac.nz](http://www.aspire2education.ac.nz)

New Zealand Careers Information for Management Roles

For the latest salary and employment opportunity statistics from New Zealand, head along to: [www.careers.govt.nz/jobs-database/business/management-consulting/project-manager/](http://www.careers.govt.nz/jobs-database/business/management-consulting/project-manager/)





# Post Graduate Diploma in Digital Transformation in Business (Level 8)



NZQA Approved & Accredited



Delivered by Aspire2 Education, Auckland

120

Credits (equivalent to 1 academic year)

Please contact Aspire2 International for intake dates and specialisations available

This programme targets students who have relevant qualifications or experience in technology, business and/or management and enables them to significantly deepen their knowledge and capability to facilitate digital transformation in business. The aim of the programme is to develop business professionals who can think critically and competently facilitate digital transformation in business, both strategy development and implementation.

The programme deepens applied knowledge well beyond initial undergraduate level and enables completion of a comprehensive body of knowledge in emerging technologies, business practices and leadership. Graduates will be prepared for roles in business improvement and innovation and will be equipped with the knowledge and skills to enhance business performance in Aotearoa New Zealand and globally.

## Papers

Core Papers

- Emerging Technologies
- Digital Strategies
- Business Innovation
- Business Intelligence
- Leadership of Digital Transformation
- Business Research Methods
- Digital Transformation Project

For international students: If you are coming from overseas, to be eligible for this course you must:



Be 21 years of age or older



Provide evidence of an IELTS band score of at least 6.5 Academic, with no score lower than 6.0



Pearson

Have a Pearson Academic Test score of 58 and above with no individual band score less than 50



Have a minimum achievement C1 expert IESOL (LRWS) with high pass or C2 mastery with pass and no less than pass in each skill

## Eligibility

This programme is open to anyone aged 21 and over.

- Applicants must have completed all requirements of a relevant Bachelor's Degree or Graduate Certificate or Graduate Diploma in business and/or management from a recognised institution; or
- Completed all requirements of a relevant Bachelor's Degree or Graduate Certificate or Graduate Diploma in technology from a recognised institution and a minimum of one year work or professional experience in the fields of business and/or management. Under this criterion, the suitability of the applicant will be decided upon by the Aspire2 Academic Board; or
- Acquired the relevant skills and knowledge to enter programme with a minimum three years' work or professional experience in the fields of technology, business and/or management. Under this criterion the suitability of the applicant will be decided upon by the Aspire2 Academic Board.

## Programme Outcome

Upon completion, students will be able to

- Evaluate current and emerging technologies to identify viable opportunities for enhanced business performance.
- Evaluate the impact of cultural, social, ethical and sustainability factors on digital business contexts.
- Integrate information from a range of sources to propose effective and efficient recommendations to improve business performance.
- More listed on the relevant course page at [aspire2international.ac.nz](http://aspire2international.ac.nz)

## Employment Pathways

Study with Aspire2 International opens doors for employment in New Zealand and Internationally. Our graduates are sought after by industry. Our Aspire2 Work team will support you in your employment search with one of our industry leading employer partners.

Graduates of this programme will be positioned to apply for positions in a broad range of sectors include business process analyst, business process technology consultant, improvement analyst, business analyst, change practice adviser, information services analyst, team supervisors, entry-level manager, assistant manager, digital transformation consultant, delivery lead – data and digital transformation, digital strategy and transformation lead, digital development manager, team leader – business intelligence, team leader – innovation and digital transformation, digital change analyst.

Potential Employment Pathways . . .



Digital Change Manager  
Digital Transformation Specialist  
Management Consultant

Innovation Manager  
E-Governance Manager  
Business Analyst

Change Management  
Emerging Technologies Specialist  
Technology Integration

## Additional Information

View pages 45-49 for information on our enrolment process, student policies and procedures. For current EER information please visit [www.aspire2education.ac.nz](http://www.aspire2education.ac.nz)

New Zealand Careers Information for Senior Business Roles

For the latest salary and employment opportunity statistics from New Zealand, head along to: [www.careers.govt.nz/jobs-database/it-and-telecommunications/information-technology/business-analyst/](http://www.careers.govt.nz/jobs-database/it-and-telecommunications/information-technology/business-analyst/)



# How to Enrol

Launch your future. Complete your application in 4 easy steps.



Choose your study programme

Check you meet:

- ✓ Academic and age entry requirements
- ✓ English entry requirements

Detailed information on entry requirements and programme details can be found at [aspire2international.ac.nz](http://aspire2international.ac.nz)



Prepare supporting documentation

- ✓ Certified copy of your academic transcripts and/or certificates (translated into English if applicable)
- ✓ Certified copy of your English test results (Academic IELTS, LanguageCert or equivalent) if applicable
- ✓ Certified copy of your passport identification page
- ✓ Recognition of prior learning. If you already have other tertiary qualifications or previous work experience you may be eligible for credit recognition



Apply online or through a representative

- ✓ Email [study@aspire2international.ac.nz](mailto:study@aspire2international.ac.nz), you can also attach your supporting documentation
- ✓ Apply via an approved Aspire2 International representative (contact us to find an approved agent in your country)



Accept your offer

Once your application is approved, you will receive an offer letter which includes instructions on how to:

- ✓ Accept your offer
- ✓ Pay your fees
- ✓ Provide outstanding documents if required
- ✓ Prepare for your visa application



[aspire2international.ac.nz](https://aspire2international.ac.nz)



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